

## **D-7 District Commander's Challenge – 2020 Final Report**

**D-7's District Commander's Challenge** is meant to recognize squadron excellence. It compares each squadron's performance to the previous calendar year in six different areas: Membership, Member Retention, ABC Registrations, Member Education (both Advanced and Elective Grades), VSC, and Coop Charting. Details of the award and criteria are on the D7 website.

By looking at performance as a percentage of the previous year, the D-7 Commander's Challenge "levels" the playing field for both small and large squadrons. Past winners include Ten Mile, Stark County, Kanawha, Akron, Mid-Ohio Valley, Berea, North Coast, Vermilion, and Mansfield.

2020 was a difficult year for squadrons. With the covid "shut down" in March, squadrons had to postpone or cancel classes and other activities. Some squadrons moved to online classes and meetings, and were able to stay in contact with their members.

### **Congratulations to 2020 winner Akron Sail and Power Squadron, and second place Vermilion.**

I encourage each squadron to review this summary of their performance for 2020, and use it to set goals for improvement in 2021. Please refer to the spreadsheet summarizing this data in the seat packet.

#### **Category 1. Membership**

Comparing Membership December 31, 2020 to the previous year, **Vermilion** grew 7% and Akron grew 3%. Vermilion won a "Growth Award" from National. **Akron** continues to be the largest squadron in D7, and is the tenth largest squadron in USPS.

District membership declined 8% overall. **Here is a summary of new members in 2020 (including reinstatements, whose membership lapsed at least one year).**

<b>Akron – 24</b>	<b>(9 – ABC, 4 – Classes, 6 – other, 5 – reinstatements)</b>
<b>Berea – 5</b>	<b>(2 – ABC, 1 – Cyber, 2 – USPS University)</b>
<b>Mansfield – 1</b>	<b>(1 – Reinstatement)</b>
<b>Vermilion – 5</b>	<b>(5 – ABC)</b>

## **Category 2. America's Boating Course registrations**

Boating Course registrations declined by 40% last year. Again, a large part of this decline was due to class cancellations due to covid. Several squadrons tried to reschedule the classes online, later in the year.

In 2020, **Vermilion had an increase of 56%** (5 students) and **Akron had an increase of 35%** (9 students) over 2019.

**Ten Mile**, with only 17 members, taught 29 students. This is the third time in four years that Ten Mile has taught more students than members, and they are the only squadron in recent years to do that. In fact, Ten Mile has taught about 175 students in the last five years. Imagine if they could recruit just 10% of their students as members!

## **Category 3. Member Education, both Advanced and Elective grades**

Again, covid had a major impact on Advanced and Elective Classes. The largest class in 2020 was **Mansfield's** Navigation Systems, with 9 students (they also had two Weather students). Akron had 3 small classes with six students; Berea had one class with 3 graduates; and North Coast had one.

## **Category 4. Member Retention**

Despite the impact of covid on our classes and activities, Member Retention was not significantly lower than in the past. Vermilion led the district with 93% retention, with Akron, Mansfield, and Pittsburgh also having retention of 90% or more.

## **Category 5. Vessel Examinations (VSC)**      9

Due to Covid, the USCG put a hold on Vessel Inspections, until a safety protocol was developed. As a result, VSC's were not performed for the majority of the 2020 boating season. No squadron exceeded 2019's totals, but **Ten Mile had the highest percentage of 2019's inspections, with 72% of last year. Akron had the most VSCs in D7, with 63.**

## **Category 6. Cooperative Charting**

In 2020, **Akron, Mid Ohio, and Vermilion** exceeded their performance over last year. Akron, Berea, Pittsburgh, Stark, and Vermilion made Honor roll in at least one area.

**Stark County led D7 by a wide margin. Stark led USPS in Nautical ranking and was second in Geodetic rankings. D7 was first in both Nautical and Geodetic ranking.**

**The summary for the D-7 Commander's Challenge for 2020:**

Ranking, Final 2020					
rank	points		rank	points	
<b>1</b>	<b>39</b>	<b>Akron</b>	<b>6</b>	<b>8</b>	<b>Mansfield</b>
<b>2</b>	<b>35</b>	<b>Vermilion</b>	<b>7</b>	<b>6</b>	<b>North Coast</b>
<b>3</b>	<b>18</b>	<b>Stark County</b>	<b>7</b>	<b>6</b>	<b>Mid Ohio Valley</b>
<b>4</b>	<b>10</b>	<b>Ten Mile</b>	<b>9</b>	<b>5</b>	<b>Berea</b>
<b>5</b>	<b>9</b>	<b>Pittsburgh</b>			

District 7 Commander's Challenge Final 2020																		
Total Active Membership Goal # 1				ABC Students Goal # 2				Educational Program Graduates Goal #3				Member Retention (12 months) Goal #4						
Squadron	12/31/2019	12/31/2020	%	Pts.	12/31/2019	12/31/2020	%	Pts.	12/31/2019	12/31/2020	Pts.	12/31/2019	12/31/2020	Pts.	2019	12 mo	Ret.	Pts.
	Total	Total	Goal		ABC	ABC	Goal		AG	AG		EL	EL		Paid Mbr	Non renewa	%	
Akron	190	196	103%	<b>10</b>	26	35	135%	<b>10</b>	15	6	<b>4</b>	15	0	<b>0</b>	190	18	91%	<b>6</b>
Berea	106	86	81%	<b>0</b>	51	21	41%	<b>0</b>	14	3	<b>2</b>	12	0	<b>0</b>	106	23	78%	<b>0</b>
Mansfield	78	71	91%	<b>0</b>	28	5	18%	<b>0</b>	2	0	<b>0</b>	12	11	<b>2</b>	78	6	92%	<b>6</b>
Mid Ohio	13	10	77%	<b>0</b>	0	0	0%	<b>0</b>	0	0	<b>0</b>	3	0	<b>0</b>	13	3	77%	<b>0</b>
North Coast	85	74	87%	<b>0</b>	30	0	0%	<b>0</b>	13	0	<b>0</b>	1	1	<b>1</b>	85	10	88%	<b>5</b>
Pittsburgh	59	54	92%	<b>0</b>	32	28	88%	<b>0</b>	2	0	<b>0</b>	0	0	<b>0</b>	59	6	90%	<b>6</b>
Stark County	49	38	78%	<b>0</b>	0	1	>120%	<b>10</b>	0	0	<b>0</b>	0	0	<b>0</b>	49	7	86%	<b>5</b>
Ten Mile	19	17	89%	<b>0</b>	45	29	64%	<b>5**</b>	0	0	<b>0</b>	0	0	<b>0</b>	19	2	89%	<b>5</b>
Vermilion	42	45	107%	<b>10</b>	9	14	156%	<b>10</b>	0	0	<b>0</b>	0	0	<b>0</b>	42	3	93%	<b>6</b>
D7	641	591	92%		221	133	60%	30	46	9	<b>6</b>	43	12	<b>3</b>	641	78	88%	<b>39</b>
Vessel Safety Checks Goal # 5				Coop Charting Goal # 6				Tot.		Overall		Final Ranking, 2020						
Squadron	12/31/2019	12/31/2020	%	Pts.	12/31/2019	12/31/2020	%	Pts.	Tot. Pts.	Overall Rank	rank	points						
	VSC	VSC	Goal		Credits	Credits	Goal											
Akron	312	63	20%	<b>0</b>	2,259	2,684	119%	<b>9*</b>	<b>39</b>	<b>1</b>	<b>1</b>	<b>39</b>	<b>Akron</b>					
Berea	102	0	0%	<b>0</b>	1,255	563	45%	<b>3*</b>	<b>5</b>	<b>9</b>	<b>2</b>	<b>35</b>	<b>Vermilion</b>					
Mansfield	35	5	14%	<b>0</b>	765	61	8%	<b>0</b>	<b>8</b>	<b>6</b>	<b>3</b>	<b>18</b>	<b>Stark County</b>					
Mid Ohio	0	0	0%	<b>0</b>	0	31	>110%	<b>6</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>10</b>	<b>Ten Mile</b>					
North Coast	195	30	15%	<b>0</b>	250	96	38%	<b>0</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>Pittsburgh</b>					
Pittsburgh	49	11	22%	<b>0</b>	349	185	53%	<b>3*</b>	<b>9</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>Mansfield</b>					
Stark County	245	1	0%	<b>0</b>	18,822	7,499	40%	<b>3*</b>	<b>18</b>	<b>3</b>	<b>7</b>	<b>6</b>	<b>North Coast</b>					
Ten Mile	32	23	72%	<b>0</b>	117	38	32%	<b>0</b>	<b>10</b>	<b>4</b>	<b>7</b>	<b>6</b>	<b>Mid Ohio Valley</b>					
Vermilion	178	21	12%	<b>0</b>	681	1,217	179%	<b>9*</b>	<b>35</b>	<b>2</b>	<b>9</b>	<b>5</b>	<b>Berea</b>					
D7	1148	154	122%		24498	12374	51%		<b>136</b>			<b>136</b>						

\* 3 bonus points for Honor Roll status  
 \*\* 5 bonus points - more ABC students than members